

(TGS-2020001152)
**SKILLSFUTURE
 FOR DIGITAL
 WORKPLACE**

**ENTREPRENEURSHIP
 EDITION**



Take the path of entrepreneurship, learn various digital tools for e-commerce purposes, and use data to make business decisions. The **Skillsfuture for Digital Workplace (SFDW) - Entrepreneurship Edition** aims to equip aspiring entrepreneurs who wish to start an online business with digital literacy skills.

| WHAT YOU WILL LEARN



Create your own logo with ready online tools



Create your own website & app for your online business



Apply digital marketing tactics via social media platforms



Introduction to e-commerce platforms and online payment applications



Cybersecurity - guard against crime on the internet



Learn about market research to generate business ideas

DURATION |

16 hours (2 days)

MODE OF TRAINING |

Classroom + Blended Learning

A Certificate of Achievement will be awarded by Mendaki SENSE upon completion.

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FROM \$10.00*[^] (INCLUSIVE OF 7% GST)
 Only for Singapore Citizens/Permanent Residents (PR) that are **NTUC Union Members**

Singapore Citizen/PR (inclusive of 7% GST)	\$50.00*
Full Fee (inclusive of 7% GST)	\$503.30

*After government subsidies.
 Funding period until 30 Sep 2021 (for classroom training).
[^]Terms & Conditions Apply